

San Augustine County Strong Coalition

Approved BRIC Action Plan

10/15/2021

Nutrition Security

1. By March 31, 2022, collaborate with school districts and food banks, pantries, and other key food distribution sites to improve nutrition security and access for children through a Backpack Program.

Planning efforts should consider how the Backpack Program can be continued safely during an emergency event, such as a pandemic, when children are the most vulnerable. In addition, nutritional standards for healthy food access is a priority.

2. By December 31, 2022, conduct a campaign to increase knowledge regarding healthy food access points through diverse media and communication efforts.

Planning efforts should emphasize equity access and distribution in the community. Survey results indicate 42% of the population do not know that food is available on a weekly basis.

Physical Activity

1. By December 31, 2022, collaborate with community partners to improve and/or expand access points in the community to encourage safe and equitable access for physical activity.

For example, the civic groups and local governments could collaborate on improving the safety of current walking trails through increased lighting and improved walking surfaces. Community partners could sponsor weekly physical activity classes online or in-person. Planning efforts should seek to increase and promote safe and equitable access to physical activity including those most at risk during a pandemic.

2. By December 31, 2022, collaborate with community partners to conduct physical activity informational outreach activities as well as well place signage on current trails to encourage physical activity.

Planning efforts should seek to increase and promote safe and equitable access to physical activity including those most at risk during a pandemic.

Social Connectedness

1. By December 31, 2022, collaborate with the state and community partners to establish a Foster Grandparent Volunteer Program or similar community program that provides one-on-one emotional support, mentoring, and tutoring to children with exceptional needs. The Foster Grandparent program will provide an opportunity for social connectedness with the community and promote intergenerational interaction.

This activity provides an opportunity to engage older adults who are socially isolated during a pandemic. Planning efforts should consider how this program can be safely implemented and continued during a pandemic.

2. By December 31, 2022, collaborate with community partners to establish a BRIC related website/information site as part of their overall website. The primary purpose of the website will be to promote opportunities to connect older adults who are socially isolated due to COVID-19 through plan development and community engagement.

The BRIC website will serve as a central repository for BRIC related information, BRIC initiatives, and BRIC related events designed to connect older adults with emphasis on connection during a pandemic.